

LIVESTRONG SURVEY RESULTS:

Searching for Information

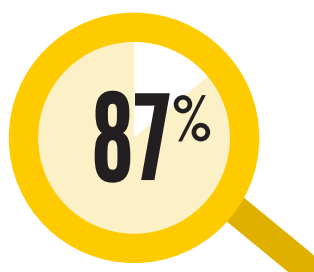
In the fall of 2014, 3,000 cancer patients, survivors and loved ones answered questions about their needs when they were searching for information about cancer from any source. For some topics, many people were able to find what they were searching for, but in other cases, people were not. Here is what we learned.

Among 19 possible cancer topics, survivors and loved ones searched the most for information about the following subjects:

1. TREATMENT OPTIONS
2. CANCER DIAGNOSIS
3. LATE EFFECTS
4. EMOTIONAL WELL-BEING
5. NUTRITION AND EXERCISE

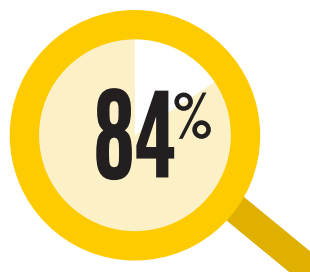
Since 2006, the LIVESTRONG Survey has influenced and shaped our work. We learn from cancer patients, survivors, caregivers and loved ones about their needs, and we develop programs and resources to help meet those needs. Learn more at LIVESTRONG.org/LIVESTRONG-Surveys.

This research was made possible by the generous support of Genentech.



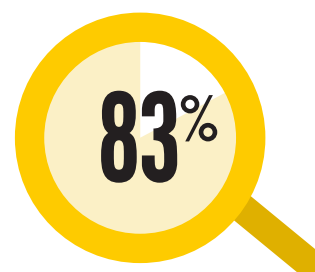
TRUSTWORTHY

87% believed what they found was trustworthy.



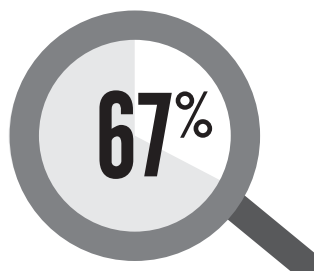
CANCER DIAGNOSIS

84% said their needs were met.



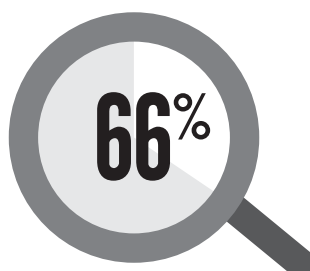
TREATMENT OPTIONS

83% said their needs were met.



EMPLOYMENT RIGHTS

67% said their needs were met a little or not at all.



PAYING for CANCER CARE

66% said their needs were met a little or not at all.



FERTILITY

56% said their needs were met a little or not at all.



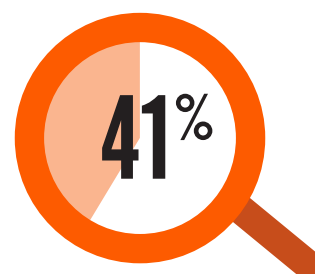
HEALTH INSURANCE

53% said their needs were met a little or not at all.



FRUSTRATED

50% said they felt frustrated during their searches.



CONFUSING

41% said what they found was difficult to understand.